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The Okoqu NUT hardshell
case for iPhone.
Image by Okoqu; Rendered in KeyShot

**Conversation Pieces:
In new product proposals, virtual images make the case**



The waterproof and crash-proof NUT was designed with consumer appeal in mind. Rendered images of the 3D design model gave Okoqu leverage in with retail buyers well before manufacturing began. The same images are now used to attract online customers through the company website.



Images by Okoqu
Rendered in KeyShot



Images by Okoqu
Rendered in KeyShot

Image (below) by Okoqu



How do product designers sum up KeyShot rendering in a few words?

Highly integrated. Indispensable.

Chris Lovin Senior Industrial Designer
mixer* design group Austin, TX

Accessible. Fast. Spectacular.

Daniel Richardson Industrial Design Consultant
Greaves Best Design, London

Fast. Easy. Top-shelf.

Allen Zedeh Design Director
SMART Design, NYC

Best software investment.

Kevin Quigley Principal
KQD, London

Strategic client collaboration.

Eric Olson Designer Director
Stuart Karten Design, Los Angeles

Realistic. Easy to use.

Klaus Rosberg Principal
Sonic Design, NYC

Fast and easy.

Marco Perry Principal
Pensa, NYC

Absolutely the best.

Ben Taber Project Engineer
Bodylove / Fellowes



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